DAY 1

Greg Galle, Co-Founder, Solve Next
Greg Galle has over 30 years of experience thinking wrong about leadership, motivation, coaching, planning, and decision making as well as a broad array of private, public, and civil sector innovation challenges including product, service, process, systems, policy, experience, engagement, talent, professional development, and culture innovation.

Galle co-founded Solve Next in 2012 and reaches thousands of people per year through client work and invitations to participate in top conferences and events around the world.

Recognizing that the way we are solving problems is broken, he built a first-of-a-kind cloud-based problem-solving system with co-founder Mike Burn that enables individuals and organizations to transform what is and innovate what's next for themselves, their organizations, their communities, and their countries.

Think Wrong is used around the world across all sectors and society—from global corporations to individuals running local non-profits.

Galle, Mike Burn, and John Bielenberg co-authored *Think Wrong: How to Conquer the Status Quo and Do Work That Matters*.

In 2001, Galle co-founded C2 Group, a brand strategy firm, to help leaders from technology start-ups, Fortune 500 companies, and the world's top business management consulting firms develop, build and protect their brands.

Prior to founding C2, he served for seven years as the Director of Brand and Marketing Strategy for Wells Fargo Nikko Investment Advisors, Barclays Global Investors, and Barclays PLC. There he was responsible for brand development, product and business innovation, and service and experience delivery across 200 businesses in over 70 countries. At Aaron Marcus and Associates, Galle's clients included NASA, Apple, Hewlett Packard, Motorola, NCR, and Intel.

Contact: greg@solvenext.com

DAY 2

Armed Assailants & Crisis Management: Prevention, Response & Insurance

Lucy Straker, Focus Group Leader - Political Violence & Deadly Weapons Protection, Beazley

Lucy Straker joined Beazley in April 2014 to start up the U.S. Stand Alone Terrorism book. She spent three years in New York positioning Beazley as one of the lead markets for U.S. terrorism. In 2017, Straker returned to London to underwrite within the Political Violence team in Lloyd's of London. While in the UK she largely focused on the development and growth of the Deadly Weapons Protection book. In April 2022, Straker moved to Charleston, S.C., as U.S. Focus Group Leader for Deadly Weapons Protection and Political Violence. She previously worked at Hiscox on the War, Terrorism and Political Violence account heading up the Northeast region of the U.S. as well as working in the London Market.

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Suzanne (Suzy) Loughlin, Founder, General Counsel, CrisisRisk Strategies, LLC

Suzy Loughlin has extensive consultative experience in crisis management and crisis communications on behalf of clients ranging from the world's largest global companies to educational institutions and governmental entities. Her hands-on crisis management experience, combined with her training and practice in legal exposures, enables her to provide critical decision support to clients in urgent crisis events. Loughlin has extensive public company experience, having served as both an officer and director of a NYSE insurance holding company and as General Counsel of a NASDAQ company.

She serves on the boards of several non-profit organizations and has received many awards for her service, including the Anti-Defamation League's prestigious 'Americanism Award.' Loughlin is co-author of the book *Disaster Ready People for A Disaster Ready America*.

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